

News Release

FOR IMMEDIATE RELEASE

Sales of Battery Checkers for Monitoring High Regenerative Batteries Exceeds 7,000 Units

Tokyo, Japan, July 31, 2014 --- Hitachi Auto Parts & Service Co., Ltd., which is as a member of the Hitachi Automotive Systems group and is engaged in the sales and service in the aftermarket for automotive parts and accessories, today announced that in July, total sales of its battery checkers exceeded 7,000 units.

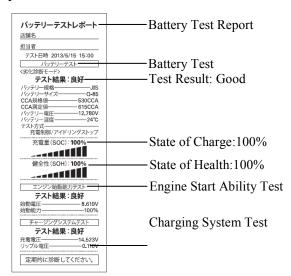
Currently in the automobile business, in order to prevent serious trouble due to the failure of a component, there is an increasing focus on using pre-diagnostics to indentify and replace faulty parts in users cars before the parts fail and cause larger problems. At the same time, with the expanding use of electronic control in automotive parts, scan tools for visualizing electrical signals have to be used to monitor a wide range of control states.

Hitachi Auto Parts & Service has been providing the automotive maintenance and service industry with various solutions tools for such applications, such as diagnostic monitors that are connected to car electronic control units to carry out signal scanning and analysis operations. In response to the rapid rise in the need for scanning tools for monitoring the auxiliary batteries of hybrid electric vehicles, high-frequency charging/discharging, including idling stops, etc., and high regenerative batteries over extended service periods, the company released the HCK-601 battery checker in September 2011, and in April 2013 introduced a new model, the HCK-601 Plus.

With its ease of use and ability to quickly print out scan results, the HCK-601 Plus has been a market favorite, selling a total of 7,000 units in just 2 years and 11 months.



Batter Checker HCK-601 Plus



Example of diagnostic printout

With its expansion of aftermarket products that include repair items such as alternators and commercial products such as brake pads and suspensions, strengthening the aftermarket business forms a major pillar of Hitachi Automotive Systems' business structure reforms, with the goal being to increase fiscal 2015 sales by 50% compared to 2012.

Strengthening the business involves centralizing sales of repair items to car manufacturers, enhancing management functions, expanding the range of commercial products, and building dedicated product lines. Also, in December 2012, HUECO Automotive GmbH became a wholly-owned member of the group, enhancing aftermarket sales channels, and in April 2013, a new aftermarket division was established, all as part of a focus on the development of an overall global strategy.

Within the enhancement of the aftermarket business by Hitachi Automotive Systems and Hitachi Auto Parts & Service, the companies are strengthening maintenance support services to meet the needs of users corresponding to the expanding use of electronics in automotive drive and control systems.

■About Hitachi Automotive Systems, Ltd

Hitachi Automotive Systems, Ltd is a wholly owned subsidiary of Hitachi, Ltd., headquartered in Tokyo, Japan. The company is engaged in the development, manufacture, sales and services of automotive components, transportation related components, industrial machines and systems, and offers a wide range of automotive systems including engine management systems, electric power train systems, drive control systems and car information systems. For more information, please visit the company's website at http://www.hitachi-automotive.co.jp/en/.