

News Release

FOR IMMEDIATE RELEASE

Hitachi Automotive Systems Group to exhibit wide range of aftermarket products at the MIMS powered by Automechanika Moscow 2014



Booth image

The Aftermarket Division, which is in charge of aftermarket business in Hitachi Automotive Systems, together with HUECO Automotive GmbH, a member of the Hitachi Automotive Systems Group that is responsible for the manufacture and sale of parts for the company's automotive repair and aftermarket parts business in Europe, today announced that they will be participating in the MIMS powered by Automechanika Moscow 2014 to be held at the EXPOCENTRE from Monday August 25th to Thursday August 28th, where the Hitachi Automotive Systems Group will be introducing a wide range of aftermarket products.

For further advancement of electronic control and electric drive products, Hitachi Automotive Systems is using its superiority in electronics technologies in a Group-wide

focus on development in the four system businesses of engine management systems, electric powertrain systems, drive control systems, and car information systems in the three areas of the environment and safety, and information which creates value in the form of security, convenience and comfort. Hitachi is moving forward with the global expansion of its aftermarket business, using a wide range of products that include airflow sensors, ignition coils and shock absorbers, all of which utilize the company's technology built up over its many years of developing automotive equipment.

Looking at the expansion of the aftermarket business globally, with the expected increase in demand for motor vehicles and aftermarket products in Russia, over 1,600 companies will be taking part in this international trade fair for aftermarket products, the MIMS 2014, which will be held in Moscow. This participation will be used to increase the recognition and penetration, in Russia and Eastern Europe automotive aftermarket product markets, of the product brands being deployed by Hitachi Automotive Systems.

At Stand F651, Hitachi Automotive Systems and HUECO Automotive GmbH, will be exhibiting an extensive line-up of aftermarket products being deployed by the Hitachi Group.

Products on display < Product brand name >

Hitachi Automotive Systems

<HITACHI>

- Ignition Coils
- Starters
- Fuel Injectors
- Water Pumps
- Brake Pads
- Throttle Bodies
- ISC*1 Valves
- Turbochargers
- Alternators
- Airflow Sensors
- Fuel Pumps
- EGR*² Valves

<TOKICO>

Shock Absorbers

HUECO

<HÜCO>

- Regulators
- Ignition Modules
- ABS*³ Sensors
- Rectifiers
- Ignition Cable Sets
- Airflow Sensors
- Ignition Coils
- Glow-PlugControllers
- High-Pressure Pumps

Plungers for High-Pressure Pumps

Note: *1 ISC: Idol Speed Control

*2 EGR: Exhaust Gas Recirculation *3 ABS: Anti-lock Brake System

■About Hitachi Automotive Systems, Ltd

Hitachi Automotive Systems, Ltd is a wholly owned subsidiary of Hitachi, Ltd., headquartered in Tokyo, Japan. The company is engaged in the development, manufacture, sales and services of automotive components, transportation related components, industrial machines and systems, and offers a wide range of automotive systems including engine management systems, electric power train systems, drive control systems and car information systems. For more information, please visit the company's website at http://www.hitachi-automotive.co.jp/en/.

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