

News Release

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Hitachi Automotive Systems Americas Announces Receipt of the Martha Layne Collins International Trade Excellence Award

Harrodsburg, Kentucky, USA, August 22, 2014 --- Hitachi Automotive Systems Americas, Inc., one of the Hitachi Automotive Systems' group companies and regional headquarters of the company for the Americas, today announced that it has been recognized for its accomplishments in international business by receiving the prestigious Martha Layne Collins International Trade Excellence Award, presented by the World Trade Center Kentucky on August 21.

Named after the Commonwealth of Kentucky's fifty-sixth Governor, this annual award distinguishes companies demonstrating outstanding success in international business. The Former Governor Collins was instrumental in attracting numerous Japanese automotive makers and parts suppliers to Kentucky in the mid 1980's.

The prestigious award was based on our company's achievements in international business and unique and important contributions to the local community through world trade. In addition to experiencing tremendous growth in Kentucky and other sites in the United States and Mexico, export sales accounts for a significant portion of our business. The Harrodsburg, KY facility is also designated as an International Free Trade Zone.

The award was presented at the World Trade Day event in Lexington, KY, which is the Commonwealth's largest annual gathering of international trade professionals. On hand to receive the award was Kunihiro Ohnuma, Chairman and CEO of Hitachi Automotive Systems, Ltd.

Hitachi Automotive Systems and its group companies are continuing to expand worldwide with a focus on both business expansion and contribution to host communities.



Chairman Ohnuma (center) receiving the award

■About Hitachi Automotive Systems Americas, Inc.

Hitachi Automotive Systems Americas, Inc., a subsidiary of Hitachi America, Ltd., manufactures, remanufactures and markets a wide range of automotive systems including engine management systems, electric power train systems, drive control systems and car information systems for all major automotive original equipment manufacturers and aftermarket customers worldwide, providing leadership within the global operations of Hitachi Automotive Systems, Ltd. as the regional headquarters in the Americas. The company is headquartered in Harrodsburg, KY. For more information, please visit www.hitachi-automotive.us.

■About Hitachi Automotive Systems, Ltd.

Hitachi Automotive Systems, Ltd. is a wholly owned subsidiary of Hitachi, Ltd., headquartered in Tokyo, Japan. The company is engaged in the development, manufacture, sales and services of automotive components, transportation related components, industrial machines and systems, and offers a wide range of automotive systems including engine management systems, electric power train systems, drive control systems and car information systems. For more information, please visit the company's website at <http://www.hitachi-automotive.co.jp/en/>.