

News Release

FOR IMMEDIATE RELEASE

**Hitachi Automotive Systems Announces to Exhibit at AAPEX 2014,
the Largest International Aftermarket Trade Fair in North America**



Booth image

Tokyo, October 29, 2014 --- Hitachi Automotive Systems, Ltd. today announced that they will be participating in the Automotive Aftermarket Products Expo (AAPEX) 2014, to be held at the Sands Expo and Convention Center in Las Vegas, Nevada in the United States from Tuesday November 4th to Thursday November 6th. The Hitachi Automotive Systems Group will be introducing a wide range of aftermarket products at the event.

For further advancement of electronic control and electric drive products, in the three areas of the environment and safety, and information which creates value in the form of security, convenience and comfort, Hitachi Automotive Systems is using its superiority in electronics technologies in a Group-wide focus on development in the four system businesses of engine management systems, electric powertrain systems, drive control systems, and car information systems. Hitachi Automotive Systems is handling a wide range of products that include airflow sensors, ignition coils and

shock absorbers, all of which utilize the company's technology built up over its many years of developing automotive equipment.

In order to expand their aftermarket business globally, Hitachi Automotive Systems Group is exhibiting at the AAPEX 2014, which is held in Las Vegas, Nevada in the United States and is the largest international aftermarket trade fairs in North America, with over 5,000 companies participating. At this time, Hitachi Automotive Systems' aftermarket products available in the Americas market will be displayed in a showcase placed at the center of the booth. Also, Hitachi Automotive Systems' global network and its approach to the three areas of the environment and safety, and information will be introduced in display panels. Through their exhibition in this trade fair, Hitachi Automotive Systems is striving to penetrate into the American market, a motor vehicle superpower, and gain brand recognition.

Hitachi Automotive Systems will be exhibiting an extensive line-up of aftermarket products being deployed in the Americas by the Hitachi Automotive Systems Group located at Stand No. 5072.

Products on display <Product brand name>

Hitachi Automotive Systems

<Hitachi>

- Ignition Coils
- Starters
- Water Pumps
- Power Steering Pumps
- Throttle Bodies
- ECU*
- Fuel Pumps
- Power Steering Gears
- Alternators
- Airflow Sensors
- Oil Pumps
- Brake Pads

<TOKICO>

- Callipers
- Shock Absorbers

HUECO

<HÜCO>

- Wheel Speed Sensors
- Regulators

Note *ECU: Engine Control Unit

■About Hitachi Automotive Systems, Ltd.

Hitachi Automotive Systems, Ltd. is a wholly owned subsidiary of Hitachi, Ltd., headquartered in Tokyo, Japan. The company is engaged in the development, manufacture, sales and services of automotive components, transportation related components, industrial machines and systems, and offers a wide range of automotive systems including engine management systems, electric power train systems, drive control systems and car information systems. For more information, please visit the company's website at <http://www.hitachi-automotive.co.jp/en/>.

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