

# News Release

FOR IMMEDIATE RELEASE

**Hitachi Automotive Systems will exhibit at AAPEX 2017, North America's largest international aftermarket trade fair**



Exterior of the Booth (concept)

**Tokyo, October 27, 2017** ---Hitachi Automotive Systems, Ltd. today announced that the company will participate in the Automotive Aftermarket Products Expo (AAPEX) 2017, held at the Sands Expo and Convention Center in Las Vegas, Nevada (USA) from Tuesday, October 31<sup>st</sup>, through Thursday, November 2<sup>nd</sup>. The Hitachi Automotive Systems Group is a featured exhibitor located at Booth #5072 and will showcase a wide range of aftermarket products at this year's event.

AAPEX Show 2017 will feature over 160,000 automotive aftermarket professionals from more than 140 countries, along with over 2,500 exhibitors and 45,000 targeted buyers.

Hitachi Automotive Systems Americas, Inc., a regional headquarters of the group located in the Americas, will exhibit for the first time at this event its Multi-function Air Flow Sensors featuring the newest sensor technology. The product is the answer to a growing demand to combine multiple sensors into a single multi-function package, measuring airflow, air temperature, air pressure and humidity.

In addition, Hitachi Automotive Systems Americas will showcase: its ride control systems (including shocks, struts, and rack and pinion assembly parts); powertrain

systems; and engine management product lines (including an extensive mix of ignition coils, sensors, fuel injectors, and Air Bypass Valves covering tens of thousands of domestic and import vehicles). Hitachi Automotive Systems Americas will also introduce new part numbers of ignition coils, electronic throttle bodies, fuel pumps, and sensors, covering hundreds of new applications for vehicles ranging from 2001-2017. Hitachi original quality products cover a wide range of both foreign and domestic vehicles years 1990-2017, which serve to increase engine efficiency and fuel mileage, and meet exact performance specifications.

Hitachi Automotive Systems Group will introduce a wide-ranging product line-up for aftermarket which will help increase product brand recognition and penetration of the Hitachi Automotive Systems Group in the U.S.

#### Booth location

Sands Expo and Convention Center, Booth No. 5072

#### Products on display <Product brand name>

##### <Hitachi>

- VTC Solenoids
- Throttle Bodies
- High Pressure Pumps
- Water Pumps
- Power Steering Gears
- Variable Timing Gears
- ECUs\*
- Alternators
- Oil Pumps
- Brake Pads
- Ignition Coils
- Airflow Sensors
- Starters
- Power Steering Pumps
- Tie Rods

##### <TOKICO>

- Callipers
- Shock Absorbers

##### <HÜCO>

- Wheel Speed Sensors
- Regulators

\*ECU: Engine Control Unit

#### **About Hitachi Automotive Systems Americas, Inc.**

Hitachi Automotive Systems Americas, Inc. manufactures and markets engine management, electric powertrain, drive control for major automotive manufacturers worldwide, adhering to ISO/TS:16949:2009 industry standards. For more information, please visit [www.hitachi-automotive.us](http://www.hitachi-automotive.us).

**About Hitachi Automotive Systems, Ltd.**

Hitachi Automotive Systems, Ltd. is a wholly owned subsidiary of Hitachi, Ltd., headquartered in Tokyo, Japan. The company is engaged in the development, manufacture, sales and services of automotive components, transportation related components, industrial machines and systems, and offers a wide range of automotive systems including engine management systems, electric power train systems, drive control systems and car information systems. For more information, please visit the company's website at <http://www.hitachi-automotive.co.jp/en/>.

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